Analysis: You must include a written description of three observable trends based on the data.

1. Based on the data, approximately 84.03% of users were male, 14.06% were female and 1.91% identified as Other or Non-disclosed.
2. Regarding age demographics, 44.79% of users were in the 20-24 age range, approximately 258 users to count.
3. The most popular item and most profitable of purchase was listed under Item ID # 92 as “Final Critic”, with a purchase count of 13.